Malaysia
Automotive,
Robotics and
IoT Institute

Voluntary Energy Efficient Vehicle (EEV) Labelling Scheme

2023



OBJECTIVES



The objectives of the Voluntary EEV Labelling Scheme introduction are:

- to raise public awareness on fuel efficiency of vehicles as to accelerate the uptake of low-emission vehicles and create a sustainable society;
- ii. to increase the market competitiveness amongst industry players while conforming to the Environmental Regulations; and
- iii. to align with Malaysia's commitment in reducing the carbon emission intensity by 45% by 2030, as outlined by the UNFCCC under the Paris Agreement.

EEV LABEL & PLACEMENT ON VEHICLE



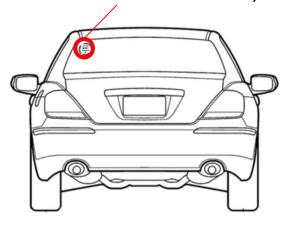




EEV Label

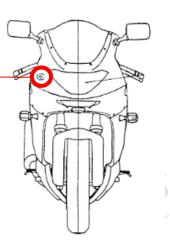
EEV Label Placement for Car

(inside or outside of vehicle at the rear windscreen)



for Motorcycle

(upon design by manufacturer)



EEV LABEL TROPHY & CERTIFICATE







Certificate

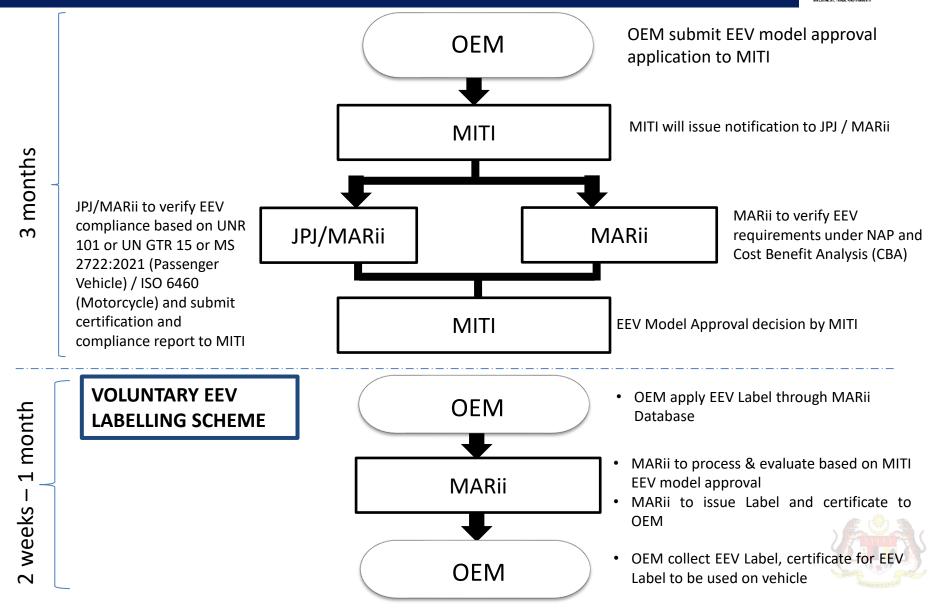


Trophy/Plaque

EEV MODEL APPROVAL PROCESS & EEV LABEL APPLICATION



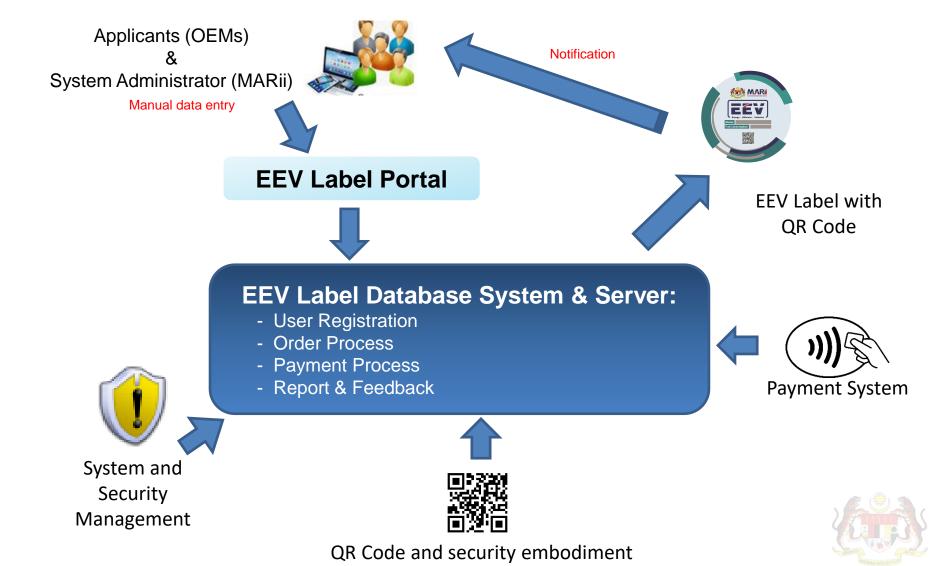




EEV APPLICATION PROCESS

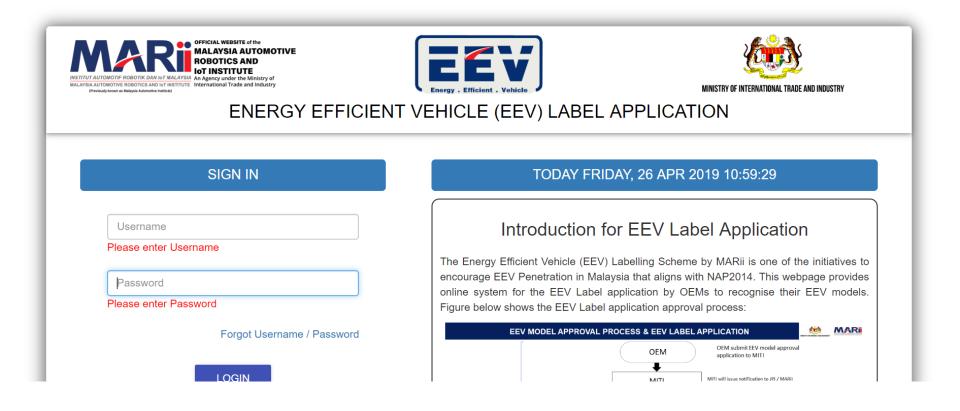












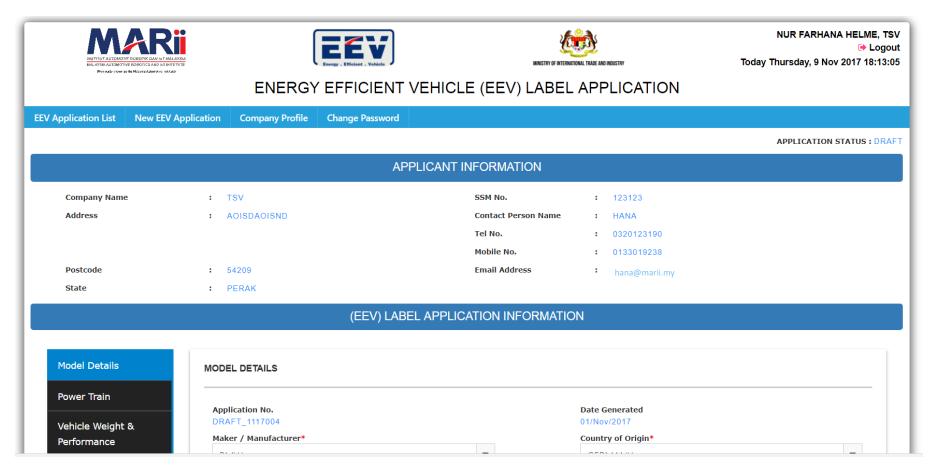


Visit EEV Label Application website at <u>www.eev.marii.my</u>













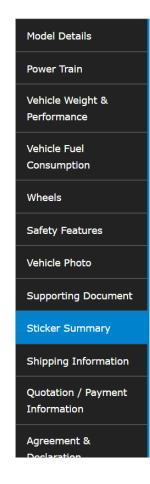


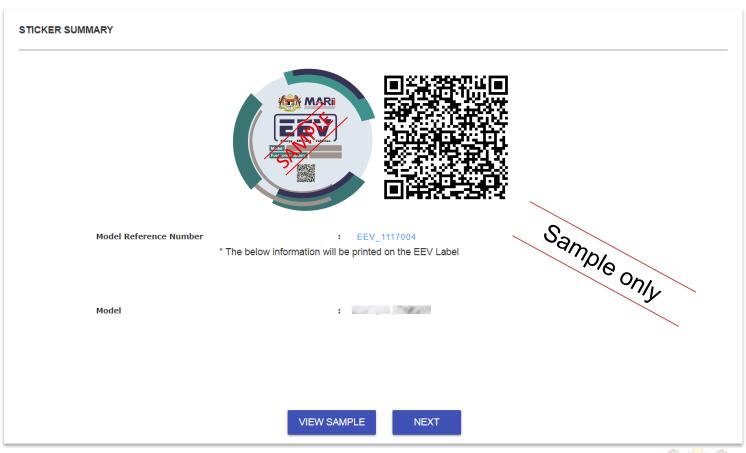
(EEV) LABEL APPLICATION INFORMATION Model Details **POWER TRAIN Power Train** Powertrain configuration (if applicable)Series, Parallel or combination Vehicle Weight & XXXX Performance 1 - ICE powertrain Vehicle Fuel Consumption PowerTrain Manufacturer * Manufacturer's Engine Code * XXXX XXX Wheels Engine Type * No. Cylinder / Valves * Positive-Ignition Compression-Ignition Safety Features Capacity in Cubic Per Centimetre (cc) * Stroke / Bore in milimetre (mm) * 1234.00 Vehicle Photo Idle Speed * Carbon Monoxide Content by Volume in Exhaust Gas with the Engine Idling Supporting Document (%) * 123.00 12.00 Sticker Summary Maximum Net Power in kW (hp) at min-1 * Maximum Torque in Nm at min-1 * 123 123.00 Shipping Information Volumetric Compression Ratio: 1 * Distance / Range (KM/Litre) * Quotation / Payment 123 5.00 Information













EEV LABEL ONLINE SYSTEM – GENERATED BY QR CODE





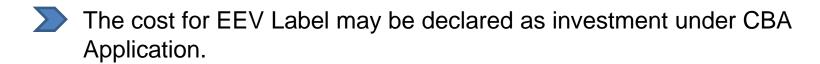




EEV LABEL PRICE



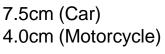
Item	Price (RM)
EEV Label with QR code (per unit)	5.00
EEV Label Certificate and Plaque (per variant)	500.00
Delivery Cost	rate as per weight
Processing Fee (per variant)	100.00





EEV LABEL SPECIFICATION







- Diameter: 7.5cm (Car) / 4.0cm (Motorcycle)
- Resistant to weather and colour fading.
- EEV Label to be pasted inside / outside of the vehicle (1 year warranty).
- Vehicle model name, fuel consumption and QR code are variable according to customer's order.







Thank You