



LABELLING FOR ENERGY EFFICIENT VEHICLE



MINISTRY OF INVESTMENT, TRADE AND INDUSTRY



INSTITUT AUTOMOTIF ROBOTIK DAN IoT MALAYSIA
MALAYSIA AUTOMOTIVE ROBOTICS AND IoT INSTITUTE

(Previously known as the Malaysia Automotive Institute)







EEV Label describes the vehicle's fuel consumption, fuel costs, and environmental impacts such as smog and greenhouse gas ratings.

The EEV Label also provides model information, vehicle fuel consumption and carbon emission.

What is EEV Label?

Energy Efficient Vehicle (EEV) Label allow buyers to compare the fuel economy of one vehicle against another

Objectives of EEV Label

-  Educate and encourage consumers to purchase vehicles with better fuel economy
-  Inform consumers about the cost of running their vehicle
-  Highlight the model's fuel consumption and relative carbon emission performance
-  Raising awareness about the relative greenhouse impacts of different technologies and fuel types

Quality Control of the EEV Label



Secured database system for EEV Labelling Application Process



Computerized monitoring system by MARii



In accordance with ISO 9001:2015



MyIPO registered



High quality printing of EEV label



EEV Application Process



OEM
Submit EEV model approval application to MITI

MITI
MITI will issue notification to JPJ & MARii

JPJ / MARii
JPJ/MARii to verify EEV compliance based on UNR 101 or UN GTR 15 or MS 2722:2021 (Passenger Vehicle) / ISO 6460 (Motorcycle)

MARii
MARii to verify EEV Requirements under NAP & Cost Benefit Analysis (CBA)

MITI
EEV Model Approval decision by MITI

OEM
Application for EEV Labelling from MARii

MARii
MARii will evaluate and process the application based on approval from MITI

OEM
Collect EEV Label, Trophy & Certificate

Visit <http://www.eev.marii.my/> for EEV Labeling application

3 months process

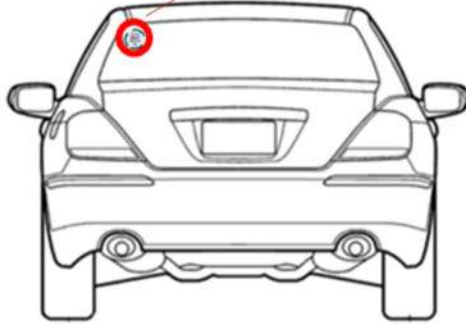
2 weeks - 1 month process

EEV LABEL

The EEV Label is part of the EEV promotional initiatives in Malaysia.

EEV Label Placement on Vehicle

EEV Label Placement for Car
(inside or outside of vehicle at
the rear windscreen)



EEV Label Placement for
Motorcycle
(upon design by manufacturer)



No.	Description
1	Jata and MARii Logo
2	Energy Efficient Vehicle (EEV) Logo
3	Vehicle Model
4	Fuel Consumption
5	QR Code – A code where optical label can be scanned to allow users to obtain detailed EEV vehicle specifications according to model



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